



texcare
forum CASABLANCA

Sponsor
information

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Texcare goes Maghreb

A regional conference
& networking event

**Hyatt Regency
Casablanca**

4–5 June 2024





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Engage in a thriving market

**Become a
sponsor today!**

texcare.com/casablanca

Welcome to Morocco!

With its highly developed tourism and strong textile industry, the Kingdom and its surrounding region offer exciting opportunities for the textile care sector. And as if that wasn't enough, the FIFA World Cup 2030 is set to provide a further boost to growth.

The Texcare Forum Casablanca is the perfect place for you to meet potential clients and key industry players – and to open a new chapter of success with the well established series of Texcare Forum events.

Your Highlights:

- + **Unique visibility for your brand in the growing North African market**
- + **Networking opportunities with 150+ clients from the laundry & hospitality industry**
- + **Exclusive tour of large laundries in the Greater Casablanca area**
- + **Includes tabletop presentation and two sponsor tickets**

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texcare
international

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FRANCE



Textile Care,
Fabric and Leather
Technologies





Sponsoring. 

Maximize
your visibility,
gain new
leads

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Contact us until
20 March 2024
for one of the
limited places

Sponsor package
EUR 3,900.00 (limited offering)

What you get:


- + Personal participation in the conference for two
- + Tabletop exhibition
- + Company presentation / short interview by the moderator during a networking break
- + Roll-up banner and display of promotional material
- + Logo placement on handouts
- + Mention in visitor marketing and social media
- + 2 tickets for the exclusive laundry tour on 5 June

Who you will meet:

- + Owners and technical managers of industrial laundries
- + Owners and laundry managers of hotels and resorts
- + Managers of laundries in the healthcare, transportation and public sector
- + Owners of family-run textile care businesses
- + Visitor marketing extends across the Maghreb region

Good to know!

- + The conference is in French (English translation provided)
- + More sponsoring options are available on request.

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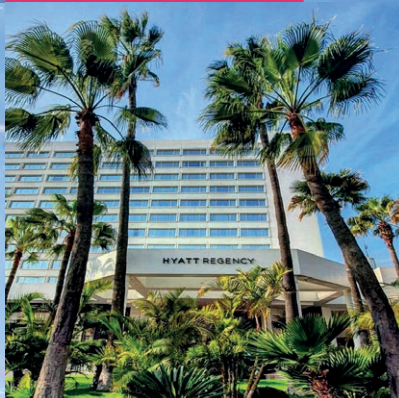


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Your schedule
for success

Visit
[texcare.com/
casablanca](https://texcare.com/casablanca)
for updates



June 4

8:00 Foyer

Build-up

9:15 Foyer

Delegate registration

10:00 Salle Forum

Morning Panel I Business strategy: using new digitalization and automation technologies for your success

11:00 Foyer

Coffee / Company presentations

12:00 Salle Forum

Morning Panel II Energy and water: reducing your environmental impact

13:00 Foyer / The Pergola

Lunch / Company presentations

14:30 Salle Forum

Afternoon Panel I Production and logistics: how to optimize your processes

15:30 Foyer

Coffee / Company presentations

16:30 Salle Forum

Afternoon Panel II In-house laundry care: the role of linen quality, training and the question of outsourcing

17:30 Foyer

Apéro

18:30

End of event

19:45 Lobby

Meeting point / Walk to Old Medina

20:00 Restaurant

Sponsor Dinner

La Sqala (tbc.)

June 5

9:00 Lobby

Start of laundry visit tour (Bus departs at hotel)

9:30

First laundry visit

12:00

Second laundry visit

Ca. 14:00

Return to hotel

Afternoon

Transfers to airport, or individual continuation